



# UNBRIDLING the Future

A Capital Campaign for HorsePower Experiential Learning Program (HELP)

A 501(c)(3) nonprofit organization. Donations are tax deductible to the fullest extent allowed by law.

## OUR MISSION

The HorsePower Experiential Learning Program (HELP) was founded in 2001. It is the longest running behavioral health equine program in the Greater Kansas City area. We provide a unique equine facilitated, hands-on, learning program for at-risk youth ages 6 - 18 who have challenges due to circumstances that have caused emotional or behavioral challenges. HorsePower's goal is to enable our students to experience, practice, and re-learn various "life-coping skills" through equine facilitated experiential learning.



## OUR CHALLENGE

Since 2001, HELP has been fortunate to be able to board and lease at five different locations.

Although the facilities allowed us to refine and grow the program, not owning the property where we serve our students creates numerous challenges. Without a place to call home, the HorsePower program has limitations beyond our control.



*"Being able to connect with Starbeth has helped me know that the world has not forgotten me. Knowing that there are people who still care about others and are kind even without knowing anything about the person helps to answer many questions that I had."*

*-HorsePower Student*



# THE REALITY

A hard number to face. Nearly half of American children—are exposed to adverse childhood experiences (ACEs) that can severely harm their future health and well-being.

50% of all lifetime mental health conditions begin before the age of 14.

Trauma experiences can leave a person feeling isolated, hurt, confused, and unsure AND can be especially pronounced in our most vulnerable populations – children.

The tumultuous feelings lead to dysregulation and further emotional isolation.

Enter the horse, a majestic, sentient being with no ulterior motives. Children can feel safe building connections and relationships with horses because they were not the source of their trauma - humans were. Studies show that developing the horse-human relationship can actually rebuild neural pathways in the upper regions of the brain. Practicing and relearning respect, trust, and empathy create a healthy and mutually beneficial relationship that children may never have experienced before.

At HorsePower, students re-learn social and life skills, experience healing attachments and have regulating experiences...all through equine facilitated activities.

*"I just wanted to give all of you a great big "THANK YOU" to HorsePower. I have not seen Jack\* excited about anything for a really long time and now all he talks about is horses and wanting to work with them. Even as a Veterinarian! Kids like him are very lucky to have programs like yours to help them overcome their obstacles. Jack has even been given a discharge date and will be home soon."*

*- Guardian of HELP Student*

*\*Name changed*







## OUR VISION

HorsePower is seeking a private and welcoming ranch setting which can provide an expanded opportunity to serve students with our unique program.

Seeking:

- 35+/- acres
- Accommodations for 10+ horses
- Move-in ready buildings with minimal renovations to meet our unique needs
- Opportunities for continued growth
- Located near Lee's Summit, MO

## OUR ESTIMATED COSTS

"Unbridling the Future" is designed to provide HELP with the funding to purchase a ranch, make necessary renovations, maintain healthy living conditions for our horses, and hire staff to continue HELP's reach on a larger scale.

**TOTAL CAMPAIGN | \$2,500,000**

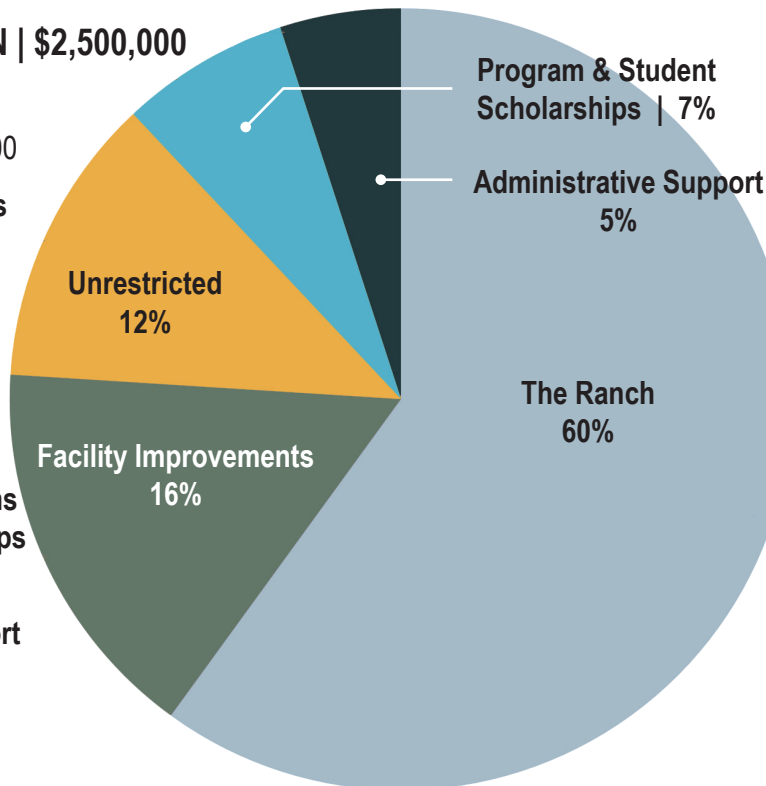
**The Ranch | \$1,500,000**

**Facility Improvements**  
\$400,000

**Unrestricted**  
(Moving expenses,  
equine supplies, ranch  
equipment, etc.)  
\$300,000

**Instructional Programs  
& Student Scholarships**  
\$175,000

**Administrative Support**  
\$125,000



*"HorsePower is the first program my adopted children have been a part of that provides documentation on their progress and behavior - and they are spot on. I shared them with the kids' therapist who was also amazed and said she didn't know any program that provided the kind of reports that HorsePower provides. I am very pleased with this program and will recommend it for other foster/adopt families!"*

*- Terri W, Adoptive Parent of HELP Students*



EXPERIENTIAL LEARNING PROGRAM

# Here's to the bright, unbridled future of HorsePower!

## AN INVITATION

We invite you to help us make our dream a reality and meet our goal of raising \$2,500,000 to fund the permanent home for HorsePower and continue to serve even more at-risk youth in the Greater Kansas City community. With your contribution to our capital campaign we can begin unbridling the future for HorsePower.



*"I wanted to let you know how much I get from HorsePower. I had some awful years but last year after being able to Mentor and HorseHandle for the classes, I felt genuinely happy for the first time in a long time. So much so that I bawled all the way home because I felt I found joy again. I get to combine my love of horses and my passion for helping troubled kids. HorsePower saved my life."*

*– HorsePower Volunteer, Kim C.*

### HorsePower Board of Directors

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